

One Year On

The Sale and Supply of Alcohol Act 2012



A view from the West Coast

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What can SSAA 2012 do?

- Has potential for some gains around reducing accessibility and raising community awareness but...
- Doesn't address strategies that would be most effective in reducing alcohol-related harm
 - minimum unit pricing
 - controls on marketing and sponsorship
 - lower purchase age
 - lower BAC (though this has happened via other legislation)
- Better than nothing but really only begins to chip away at the existing alcohol culture



WILDFOODS





WILDBOOZE



West Coast population

District	Population
Buller	10,150
Grey	13,850
Westland	8,900
West Coast total	32,900

*Stats NZ population estimates as at June 30 2012

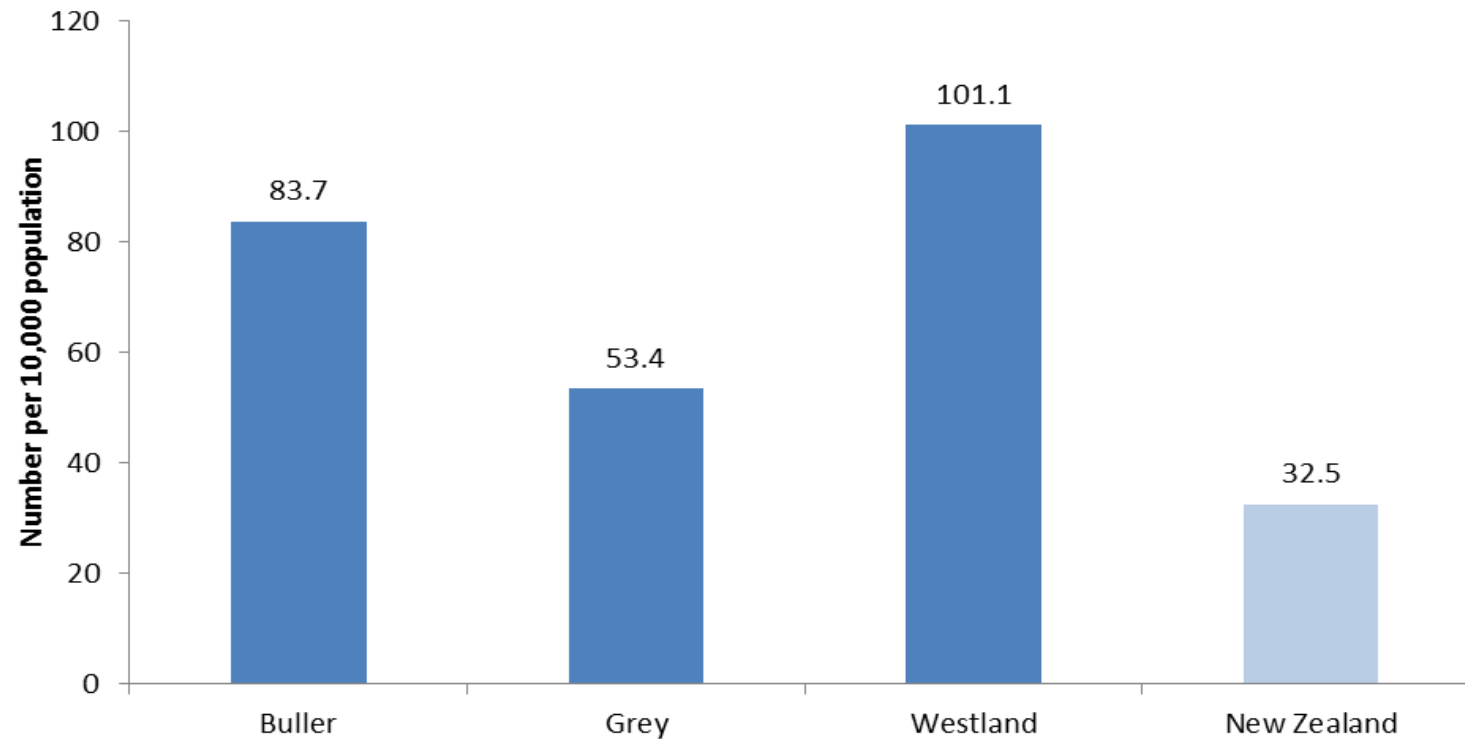
Number of licensed premises

Type of licence	Number	Number if same proportion per 10,000 population as NZ average	Difference
On	138	59	79
Off	80	31	49
Club	31	17	14
Total	249	107	142

* as at May 2013

Licensed premises per population

Number of liquor licenses per 10,000 population
(WCDHB regions, as at May 2013)



What does that look like?

Cowboy Paradise



Whataroa Hotel



Blue Ice Cafe & Bar



Cook's Saddle



Mahinapua Pub



What has worked well so far?

- Police focus on harm reduction/prevention and willing collaboration with public health
- Reduction in BAC levels
- Joint advocacy for LAPs
- National maximum hours (though this is two-edged sword)
- Communities are mobilising and expressing their views but impact has been limited so far
- Health promotion approaches
- Negotiation +++



**SPEAK
SOFTLY
AND
CARRY A
BIG STICK**

What's not working so well?

- Failure to recognise that it is no longer “business as usual” (SOLA) on the part of licensees (and some DLCs)
- Lack of resourcing (large increases in workload)
- Not having LAPs in place because small councils fear legal challenge
- Role of MOH not yet clearly understood
- MOH effectiveness in “judicial” settings like DLCs and ARLA
- Clash of worldviews about evidence

What do we mean by evidence?

- Critical appraisal of published studies?
- Extrapolation from national data?
- Local data?
- Local observation?
- Absence of complaints?
- Expert opinion?



ALL OF THE ABOVE

Summary

- One year on, the jury is still out...
- Collaboration is working
- MOH evidence and reports are explicit levers to help achieve harm reduction, particularly with regard to
 - LAPs
 - recommendations on licence applications
- MOH are expert public health advisers, but we need to get smarter about the way we use evidence to tell our stories
- Changing a culture takes time and we've really only just started...

